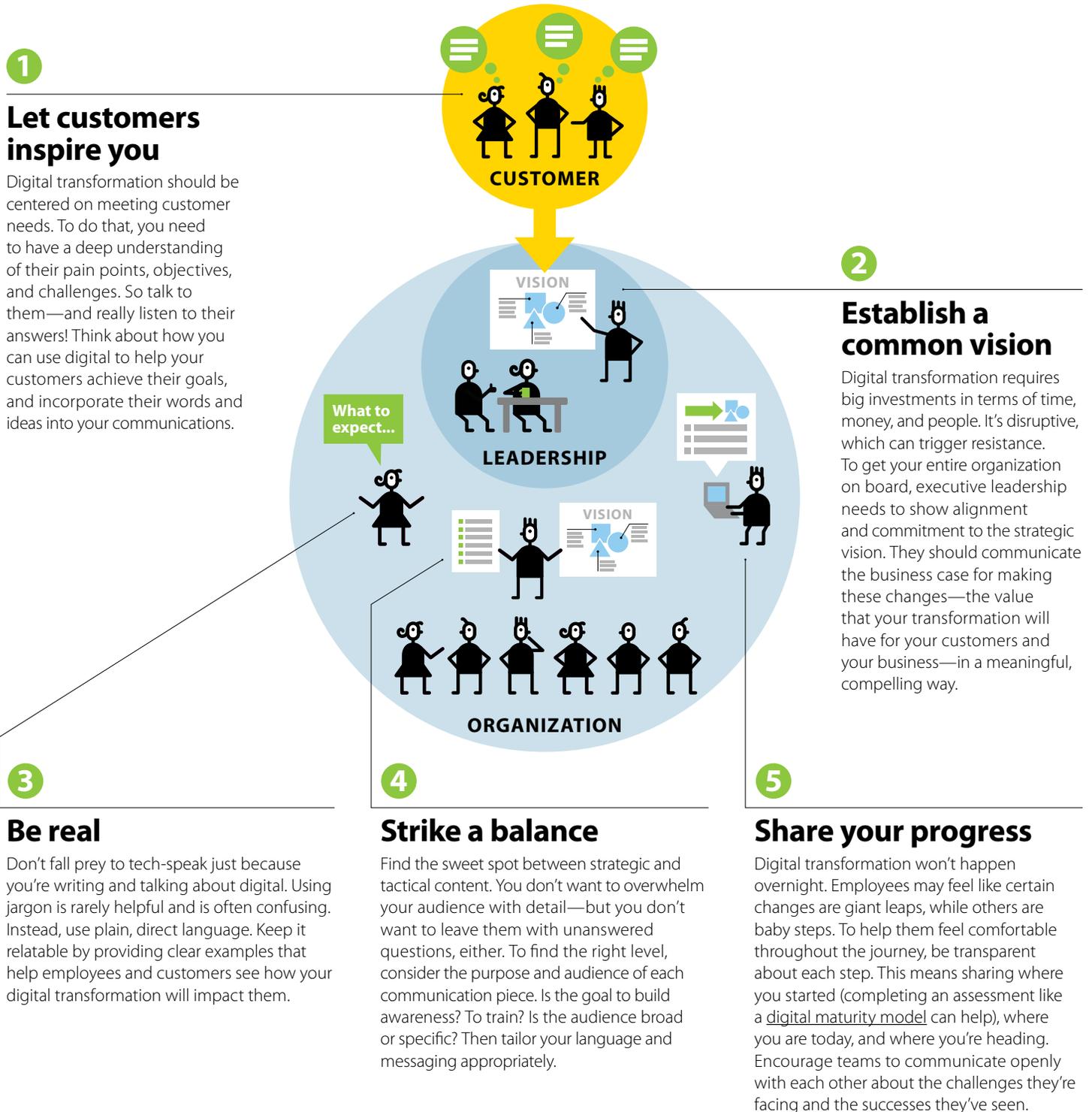


# Five tips for communicating about going digital

Meeting the unique challenges and opportunities of a digital transformation requires powerful communication materials. Follow these five tips to craft communications that will make your digital transformation a success.



If you want to learn more about communicating about going digital, get in touch at [www.thoughtform.com](http://www.thoughtform.com) or 412.488.8600.